



*Automotive Service Councils of California*  
Professionals in Automotive Service ~ Since 1940

## Automotive Service Councils of California

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### FOR IMMEDIATE RELEASE

August 2, 2019

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## Automotive Service Councils of California Proudly Announces New Corporate Partnership with BOLT ON TECHNOLOGY

SACRAMENTO – The Automotive Service Councils of California is proud to announce its most recent corporate partnership with BOLT ON TECHNOLOGY, a software solutions company that equips the automotive repair and maintenance aftermarket with award-winning technology tools to improve customer communication.

“We’re excited to partner with ASCCA and bring our solutions to members,” said Tim Cifelli, Director of Marketing. “We believe our software solutions will help repair shop owners advance workflow and customer trust to become more successful.”

BOLT ON TECHNOLOGY’s software solutions gives your team the power to streamline operations and create happy, repeat customers. The company’s technology instantly transmits photos, videos, and text messages to communicate automotive repair details, thereby increasing customer trust, boosting sales, and empowering shops to build long-term customer relationships. Along with ongoing training and support, BOLT ON’s mobile and digital tools also reduce problems inherent in the service process, while increasing shop productivity, revenue, and customer satisfaction.

“As technology continues to advance and evolve, it is imperative your shop does the same,” said Todd Westerlund, Chair, ASCCA Revenue and Benefits Committee. “With advanced software solutions and a variety of services, BOLT ON can help take your shop to the next level and is dedicated to ensuring its success.”

Get the tools you need to clearly explain repair issues, get faster approvals, and sell more services. BOLT ON gives everyone in your shop the tools they need to work smarter and treat vehicle owners the way they want to be treated, from appointment scheduling through service approvals to check out.

### **Tim Cifelli**

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*Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.*

***"To elevate and Unite Automotive Professionals, and give them voice."***